Speech Final Review

* The five levels of communication: intrapersonal, interpersonal, group, mass, and public communication
* How to research effectively
* Pluses and minuses of visual aids
* outlining
* Ways of delivering a speech (manuscript, extemporaneously, impromptu, memorized)
* Credibility and its importance
* Different ways to organize your speech (you don’t need to know the specific names)
* Previewing your ideas
* How to have an effective conclusion
* Types of persuasion and influence